

MBA

The MBA in Entrepreneurship degree specialization provides you with the skills to both launch a new business and function successfully in an established corporation that employs entrepreneurial management strategies. As you analyze business strategies and explore how to secure funding, you will also learn how to write business plans, develop marketing strategies, and examine potential markets ripe for an entrepreneurial enterprise. The courses offered in this degree program provide you with the opportunity to test theories, models, and strategies through a case-based study approach.

Modules:

1. Management of People and Performance
2. Management of the Competitive Environment
3. Management of Information
4. Strategic Integrative Management Systems
5. International Marketing
6. Managing Finance
7. Research Methodology (I)
8. Research Methodology (II)
9. Dissertation

Entry requirements:

Applications should have one of the following:

- A degree or recognised equivalent qualification
- OR
- Students over 25 years of age with at least 5 years managerial experience (a very good candidate with less than 5 years managerial experience may be accepted)

Intakes:

January, April, July and October

Fees:

Singaporean / PR		International	
Full-Time		Course Fees	SG\$22,800
Course Fees	SG\$22,800	Examination Fees	SG\$1,800
Examination Fees	SG\$1,800	Application and Enrolment	SG\$300
Application and Enrolment	SG\$150	Sponsorship	SG\$300
TOTAL	SG\$24,600	Escrow Bank Charge / Insurance Charge	SG\$300
Part-Time		TOTAL	SG\$25,500
Course Fees	SG\$16,800		
Examination Fees	SG\$1,800		
Application and Enrolment	SG\$150		
TOTAL	SG\$18,750		

All prices are subject to prevailing Goods & Service Tax (GST) of 7%. Please refer to the official price list for a detailed breakdown.

Awards:

The MBA degree awarded will be identical to those students studying on-campus in UK.

Duration & typical delivery structure:

This course is modular is offered on a Part-Time (for Singaporean/PR) or Full-time (for International students).

Duration: 12-15 months				
TERM 1	TERM 2	TERM 3	TERM 4	TERM 5 & 6
3 months	3 months	3 months	3 months	6 months
Module 1 Module 2	Module 3 Module 4	Module 5 Module 6	Module 7 Module 8	Dissertation

Typical delivery structure of Part-Time mode (18 months)

Wk 0	Wk 1 - 3	Wk 4	Wk 5 - 7	Wk 8	Wk 9 - 11	Wk 12
Collection of materials & Induction	Self-study	Classes on Sat & Sun (9 am - 6 pm)	Self-study	Classes on Sat & Sun (9 am - 6 pm)	Self-study	Submission of Assignment/ Exam

Typical delivery structure of Full-Time mode (18 months)

Wk 0	Wk 1 - 11	Wk 12
Collection of materials & Induction	2 hrs Lectures per Module per Week 2 hrs Tutorials per Module per Week 6 hrs Self-study per Module per Week	Submission of Assignment/ Exam



Information is correct at time of printing, Feb, 2008