



# MBA e-TOURISM MANAGEMENT

This course provides a solid theoretical base of the principles and practice of management in the 21st century, whilst also encouraging conceptual thinking and research ability. It is suitable for graduates with appropriate experience, and those with equivalent professional qualifications, and/or management experience of the tourism industry. It is also suitable for people without formal qualifications but with several years of management experience in the tourism industry, who can demonstrate the aptitude and knowledge for successful course completion.

## Modules:

1. Accounting and finance for service industries
2. Marketing
3. Managing service industries, organizations and people
4. Operations management
5. Research methods for business
6. Strategic Management
7. Independent Management
8. Systems & Strategies
9. Dissertation

## Entry requirements:

The standard entry requirement is a UK honours degree plus management experience, or what is considered equivalent. Non-standard applicants will be considered if they can demonstrate that they have the necessary work-based experience, skills and aptitude to achieve the award.

## Intakes:

January & September

## Fees:

Singaporean / PR		International	
<b>Full-Time</b>		Course Fees	SG\$22,800
Course Fees	SG\$22,800	Examination Fees	SG\$1,800
Examination Fees	SG\$1,800	Application and Enrolment	SG\$300
Application and Enrolment	SG\$150	Sponsorship	SG\$300
<b>TOTAL</b>	<b>SG\$24,600</b>	Escrow Bank Charge / Insurance Charge	SG\$300
<b>Part-Time</b>		<b>TOTAL</b>	<b>SG\$25,500</b>
Course Fees	SG\$16,800		
Examination Fees	SG\$1,800		
<b>TOTAL</b>	<b>SG\$18,600</b>		

All prices are subject to prevailing Goods & Service Tax (GST) of 7%  
Please refer to the official price list for a detailed breakdown.

## Awards:

The MBA degree awarded will be identical to those students studying on-campus in UK.

## Duration & typical delivery structure:

This course is modular is offered on a Part-Time (for Singaporean/PR) or Full-time (for International students).

Duration: 15 - 18 months				
TERM 1	TERM 2	TERM 3	TERM 4	TERM 5 & 6
Module 1 Module 2	Module 3 Module 4	Module 5 Module 6	Module 7 Module 8	Project

## Typical delivery structure of Part-Time mode (18 months)

Wk 0	Wk 1 - 3	Wk 4	Wk 5 - 7	Wk 8	Wk 9 - 11	Wk 12
Collection of materials & Induction	Self-study	Classes on Sat & Sun (9 am - 6 pm)	Self-study	Classes on Sat & Sun (9 am - 6 pm)	Self-study	Submission of Assignment/ Exam

## Typical delivery structure of Full-Time mode (18 months)

Wk 0	Wk 1 - 11	Wk 12
Collection of materials & Induction	2 hrs Lectures per Module per Week 2 hrs Tutorials per Module per Week 6 hrs Self-study per Module per Week	Submission of Assignment/ Exam



Information is correct at time of printing, Feb, 2008