



MBA HOSPITALITY MANAGEMENT

This course will attract managers in the hospitality industry who may wish to update their qualifications through consideration of contemporary issues or upgrade their qualifications, or managers looking for a career change, as well as graduates, with appropriate experience in the industry. It provides a solid base of theory, principles and practice of management relevant to the developing hospitality industry, whilst encouraging conceptual thinking and research ability.

Modules:

1. Accounting and finance for service industries
2. Marketing
3. Managing service industries, organizations and people
4. Operations management
5. Strategic management
6. Research methods for business
7. Independent Manager
8. Contemporary issues in Hospitality Management
9. Dissertation

Entry requirements:

The standard entry requirement is a UK honours degree plus management experience, or what is considered equivalent. Non-standard applicants will be considered if they can demonstrate that they have the necessary work-based experience, skills and aptitude to achieve the award.

Intakes:

Jan, April, July & Oct

Fees:

Singaporean / PR		International	
Full-Time		Course Fees	SG\$22,800
Course Fees	SG\$22,800	Examination Fees	SG\$1,800
Examination Fees	SG\$1,800	Application and Enrolment	SG\$300
Application and Enrolment	SG\$150	Sponsorship	SG\$300
TOTAL	SG\$24,600	Escrow Bank Charge / Insurance Charge	SG\$300
Part-Time		TOTAL	SG\$25,500
Course Fees	SG\$16,800		
Examination Fees	SG\$1,800		
Application and Enrolment	SG\$150		
TOTAL	SG\$18,750		

All prices are subject to prevailing Goods & Service Tax (GST) of 7%
Please refer to the official price list for a detailed breakdown.

Awards:

The MBA degree awarded will be identical to those students studying on-campus in UK.

Duration & typical delivery structure:

This course is modular is offered on a Part-Time (for Singaporean/PR) or Full-time (for International students).

Duration: 15 - 18 months				
TERM 1	TERM 2	TERM 3	TERM 4	TERM 5 & 6
Module 1 Module 2	Module 3 Module 4	Module 5 Module 6	Module 7 Module 8	Dissertation

Typical delivery structure of Part-Time mode (18 months)

Wk 0	Wk 1 - 3	Wk 4	Wk 5 - 7	Wk 8	Wk 9 - 11	Wk 12
Collection of materials & Induction	Self-study	Classes on Sat & Sun (9 am - 6 pm)	Self-study	Classes on Sat & Sun (9 am - 6 pm)	Self-study	Submission of Assignment/ Exam

Typical delivery structure of Full-Time mode (18 months)

Wk 0	Wk 1 - 11	Wk 12
Collection of materials & Induction	2 hrs Lectures per Module per Week 2 hrs Tutorials per Module per Week 6 hrs Self-study per Module per Week	Submission of Assignment/ Exam



Information is correct at time of printing, Feb, 2008

