# Welcome/Contents

**SEP-DEC 2013**

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## SMILE EASB

Smiling is a universal language understood by all. A good day starts with a smile!

Don’t forget to SMILE!
EASB held its biennial performing arts extravaganza entitled the Broadway Revue on August 30, 2013. The successful show this year saw a performance of professional standards, with beautiful stage design, costumes and talented performers. Inspired by Broadway performances, the audience were treated to music from well-known musicals including Les Mis, Phantom of the Opera, Miss Saigon and many others.

The night started off with a medley from the musical, Grease, by the school choir. The superb acting and harmonious voices of the school choir further added to the atmosphere of the whole performance. The excitement from the group medley was then replaced by an emotional rendition of the song, “Hopeless Devoted to You”. Throughout the night, the audience were taken to different settings including the age of revolution in France, the cellars of the Old Opera House and also Saigon during the Vietnam War.

Like all good things that must come to an end, the night ended with a rousing applause and calls for encore. It was indeed a good night for all performers and much more for the performance director, Mr. Reinaldo Wong who had put in many late nights to stage this beautiful school event. Although the performance had ended, the music and memories of the Broadway Revue will remain for a long while.
THE MONTH IN REVIEW

9TH SEP
SCHOOL EXAMINATIONS

September 9 saw the start of the quarterly school examinations in the school hall where more than 300 students gathered to test their skills and knowledge in the subjects they had studied in the semester.

19TH SEP
BROADWAY REVUE

Both students and audience were treated to a Broadway extravaganza on August 30, 2013. It was a great achievement by the students of EASB who had put in their best effort to produce a show of professional standards.

19TH SEP
MID-AUTUMN CELEBRATIONS

The school celebrated the Mid-Autumn festival with an evening get-together organised by the Student Services Department in the HTTC. Among the distinguished guests for the night included the Principal of EASB, Dr. Andrew Chua and Executive Director, Ms. Angela Tan.

2013 Big Events!

2013 SU ELECTION

1 September 2013, EASB Student Union of all Member
The new student council election management training center in the hotel conference room organized.

ADDRESS: EASB Management Training Center

18TH OCT
A VISIT FROM MACAU ELITE INSTITUTE

On October 18, 2013, the school received visitors from the Macau Special Education School, a professional education provider. This visit brought together the two institutes with the aim of providing quality higher education in Macau.

26TH OCT
2013 HALLOWEEN PARTY

EASB students got a chance to play dress-up when the school held its Halloween Party on October 26, 2013. The one-night only party saw students come as ghosts, ghouls and other fairy tales characters.
1st September 2013 saw the election of new office bearers for the East Asia Institute of Management’s Student Union. This important event was held in the HTTC seminar room.

After the different election messages as well as the actual voting, Lin Hao was elected President of the Student Council. Two other students, Zhao Tingting and Fang Zi were elected Vice President for Publicity and Special Liaison’s Director respectively.

The three elected representatives have a wealth of experience particularly in their service and contributions as Student Union members. They have also played a role in building the framework for EASB’s Student Union.

The night started with the three different candidates explaining about the work they have done with the Student Union and also their contributions. They also spoke about the existing problems faced by the Student Union and how it could be addressed in order to further develop EASB’s Student Union. Each candidate’s election message won the cheers and applause from the other members and those present. After the election messages, the actual voting took place which saw Lin Hao officially being voted as the President and Zhao Tingting as the Vice-President of the Student Council.

EASB’s VP and COO (China Operations), who was present at this important event later congratulated those voted in. He also expressed his hope that under the new presidency, EASB’s Student Union will be taken to greater heights and students would have a more meaningful stay in EASB.
2003 “Siluchun” Cup World Rally Championship China Zhangye( Participant) and China Rally Championship Rally Zhangye, He Jingjing, a 21 year-old MBA student from EASB officially became the champion of the 2013 China World Rally Championship. The competition saw about 40 team and 126 racers from China compete in the largest number of sub-stations in the China Rally Championship history.

When I first met Jingjing, I could not believe that this was the same girl who won the China World Rally Championship. I could not imagine this petite 21-year-old driving a hardy Geely GX2. Even more difficult was for me to link a racer’s and student’s life together.
He Jingjing and her car, the Geely GX2

What were the most memorable and frustrating moments of being a racer?

Last year, at the Mohe station, as there were only a total of four women teams, it was frustrating for me to not win the Heroine Cup as I had a flat tire and could not get a spare tire on time.

How did you first try out racing?

One of my friends used to be racer and it was then when I told my dad that because I was a gutsy girl, I wanted to try out racing. My dad was instrumental in introducing me to my current team.

When did you officially start racing?

I started racing last spring and ran four races in the same year. However, I have only had the opportunity to participate in one race this year.

Gutsy Jingjing on the racing track

What lessons have you to share with us with regards to being part of a team?

I once had a team mate in the S1S2 who won the championship despite not having a very strong performance car. This taught me that the most important strength in racing is not the car but the willpower of the racer.

Have you ever thought of becoming a professional racing driver?

At the moment, the racing industry in China has yet to develop and many of us pay from our pockets if we want to participate in any race. As you know, many of us do not have deep pockets. Racing is also not profitable. Therefore, racers also need other avenues to earn their keep.

I am thankful mainly to my parents for their support and encouragement. My mum works very hard to provide me with the logistical support needed for racing. This includes helping me locate a place to park my RV.

Why did you decide to come to Singapore despite a promising career in racing?

Although the team expressed their intention to sign me up on a 10 year contract, my parents felt that it was more beneficial for me to gain some knowledge and experience. As such, I chose to come to Singapore to further my studies.

Do you intent, in future, to continue racing or divert your attention to other industries?

I think the first thing is to have a steady job but racing would still continue to be my hobby.

Tell us a little bit about some of the championships that you have won from racing?

I came in second last year in the women’s category and in the second station in Beijing Huairou, because it was a continuous downhill pursuit, I did not finish the race due to problems with the braking system on my vehicle. However, for me, it was an accomplishment just participating in the race as a female racer.

What are your goals for the future particularly in racing?

For now, I have no big goals but I do hope that some day, I will be able to win a championship.

When I further asked Jingjing about her perception and views of racing, she replied confidently that there were no shortcuts to success, particularly in racing and that racer should not be too concerned about his or her own equipment. She further noted of teammates who were able to win a championship without strong performance cars. She emphasised that strength and willpower was most important in racing.

She also thanked her parents for the endless emotional and logistical support and also her EASB teacher, Mr. Wee for encouraging her to pursue her dreams.
On Saturday, 3 August 2013, both students and teachers from EASB visited the Moral Home for the Aged Sick as volunteers. This meaningful activity was organised by the School of Preparatory Programmes as part of EASB’s Corporate Social Responsibility initiative. As the visit also coincided with Singapore’s National Day, the school lined up a few interesting events.

Despite the sweltering weather, the students and teachers did not have their enthusiasm dampened. To bring cheer to the elderly folks, students from the ETEDP and CBM programme sang and danced. The school also donated several food items to the home and sponsored a big birthday cake for those who were celebrating their birthdays in August.

When we arrived in the Moral Home for the Aged Sick in two chartered buses, everyone quickly gathered in the dining area. There, the students took turns to entertain the elderly. The students chatted with the elderly and also dined with them. They then helped the elderly to paint a big Singapore flag in conjunction with the coming National Day celebrations.
Although it was only for a short few hours, we had a meaningful and fulfilling experience. Saying goodbye was not easy for them and they really did not want us to go. They thanked us and we were really moved by them. I guess what we did meant a lot to these elderly people.

Everyone will become old one day. When I grow old and live in a Home, I would be happy to see young people visiting me all the time.

I experienced so much happiness and feel thankful for having the opportunity to do my little part in making these old folks happy.
On 6th August 2013, my class had an opportunity to go on a specially organised city exploration tour of Singapore. We were all excited about the tour as it was our first class outing in EASB.

The tour guide welcomed us warmly as we set off on the tour. He started by sharing with us the history of Singapore. I learnt that Singapore gained her independence on 9th August 1965. After barely half a century, Singapore has become a great nation, one of the four Asian tigers. In fact, Singapore celebrated her 48th birthday this year! I really admired Singapore and her people for the success they enjoy today.

I learnt from the tour guide that there are four main races in Singapore, namely Chinese, Malay, Indians and others. I think it is great that people of different ethnicity and beliefs coexist harmoniously in Singapore.
Among the many places we visited, I liked Chinatown and Little India the best. The old shop houses in these two places were beautifully constructed and resembled the ‘old town’ in my hometown, Vietnam. The highlight of the tour was the Singapore River Cruise. We went on a relaxing cruise along the famous Singapore River and were introduced to the well-known landmarks and attractions, like the iconic Merlion and also the popular Boat Quay. Even though the weather was very hot, my classmates and I enjoyed the cruise very much.

I learnt a lot about Singapore from this tour. It is especially useful and interesting for new foreign students like me. I look forward to more excursions with my lecturers and classmates.
I was shocked when my ETEDP teacher announced one day during class that I had been selected to represent my course in the annual English debate competition. The debate took place on 29th August 2013. The motion of the debate was “It is argued that social networking sites can be harmful to young adults”. During this debate, I was given the opportunity to practise my English language speaking skills in front of a huge crowd. I felt excited as it was my first debating experience.

To prepare for the debate, I started my research by finding out more about debates on the Internet. I also watched debating videos on YouTube to learn more about how a debate is conducted and the rules of a debate.

I also did some research on the topic on the Internet. I looked for useful statistics, case studies and other examples. To further enhance my presentation, I looked up the advantages of social networking to young adults. Through this, my team was able to come up with a list of advantages which included increasing one’s social circle and finding people with the same interests.

During the course of my research, three points interest me the most; the use of social networking to discuss school assignments and homework, the use of the internet to advertise school activities and the use of social networking sites to improve brand awareness. In addition to those points, the group also agreed that using social networking sites to provide a platform for engaging different government agencies and allowing citizens to voice their views of issues concerning a country would be another point to consider in the debate. One of my team mates also exemplified this by how Singapore’s Prime Minister uses Facebook to engage citizens in a casual conversation. All the identified points were then incorporated into our team’s debate scripts.

Our next stage of preparation involved us practising our speech. For me, I focused particularly on my pronunciation and pace of delivery. I also faced much challenge memorising the script. It was indeed daunting for me as I had only a few days to memorise and present a two-page script. To overcome this obstacle, I focused on memorising only the main points. I then trained myself to adapt my script on the spot on the actual debate competition.
When the day finally arrived, I tried to remain calm and placed full trust in my abilities to deliver a good speech. Nevertheless, I was still quite nervous when I saw my teachers, peers, judges and guest-of-honour in the auditorium. Despite this, I was able to present without making many mistakes. Although I did not get the best speaker’s award, which I wanted so much, my team still emerged victorious in the competition.

I believe that the support from both teachers, team mates and friends help me through this interesting but daunting experience. In my opinion, a debate is a good way to hone one’s English skills and build one’s confidence and motivation to improve oneself. For me, this experience will be one that I will hold close to my heart for many years to come.

Han Naier
Currently pursuing HW MBA.
I believed that everything is interesting if one is a foreigner and new to Singapore City. As such, joining an extracurricular activity specially designed to build confidence and team spirit will be a good way to get to know Singapore better. Besides that, these activities will also help one make friends and broaden their horizons.

On Tuesday, 20th August 2013, our ETEDP class assembled in the school lobby, together with two other classes from the Advanced Diploma programmes. Two beautifully decorated chartered buses then brought us to D’Kranji Farm Resort in just half an hour. All the students were divided into small groups by the games organiser. Then the games started. The first game we were involved in was to find things hidden in the farm according to some pictures distributed by the games organiser. Each team consisted of about ten people and we went around the farm resort and took photographs whenever a student saw a similar object as indicated in the pictures given. The first team to find all the objects in the picture was crowned the winner. In this game, we learned how to connect and interact with others and work as a team. After the first game, each team member could comfortably interact with all the other members of the team.
The second game was a creative game, requiring both skills and rich imagination. We were required to build a house as tall as possible using paper, wool and tape given by the games organiser. We had a lot of ideas; some of which were really special and impressive. No matter what the result was, I felt proud when the other students in my team and I completed the task.

I found the team building activities to be the quickest way to break the ice and foster friendships. These activities made me more open to strangers and built my confidence.
Holland Village is a foodie’s paradise in the West of Singapore. There’s a very good mix of restaurants at Holland Village including those serving Italian, Mediterranean, Chinese, Mexican, Japanese, Vietnamese cuisines—You name it, they have it!

They have a special set menu priced at $60++ for 2 and this meal comes with hummus, fela-fel, pita bread, and grilled platter of Lamb Chops, Shish Taouk, Kofta Kebabs, Grilled Red Snapper Fillet and Shawarma.

Note: They also offer a vegetarian menu.

23 Lorong Mambong Holland Village Singapore Tel: +65 6464 8488

La Nonna

La Nonna is an Italian restaurant. It has, in my opinion, the best lunch promotion in Singapore and there is an ongoing lunch promotion, 1-for-1 Pizza/ Pasta/Main Course during weekday lunch.

Note: 50% off a la carte Lunch promotion from Mon to Fri, 12noon – 2.30pm.

26 Lorong Mambong Holland Village Tel: +65 6468 1982
Barossa

Barossa is an Australian-inspired restaurant. Signature dishes include the Seared Pacific Scallop with Pancetta, Grilled Stockyard Prime Ribeye Steak, and Old Time Fish and Chips with Coleslaw and all these are comfort food you wouldn’t want to miss. They also currently offer an eat-all-you-can Australian Beef promotion at $43.90++/pax.

22 Lorong Mambong Holland Village Singapore
Tel: +65 6468 4688

Cha Cha Cha Mexican Restaurant & Bar

Other than the popular Mexican places like Cafe Iguana, Margarita’s at Dempsey, there aren’t many Mexican restaurants in Singapore. Mexican food unfortunately does not come cheap in Singapore. It was under the recommendation of a friend that I found out about Cha Cha Cha Mexican restaurant. This restaurant serves Mexican food at a pretty reasonable price.

The Chimichanga, Combinados, Crab Meat Enchiladas are must-trys.

32 Lorong Mambong Holland Village Singapore
Tel: +65 6462 1650
I went to Pizza Hut with my B–ETEDP classmates and lecturer, Mr. Foo Wee Kiat on 12 August 2013. Our lecturer organised the Pizza Hut Kitchen Tour for us a few weeks earlier and it was indeed an interesting trip.

On that morning, Mr. Foo sent us a reminder to meet up at Toa Payoh MRT station at 9:00 a.m. I got up very early on that day because I was very excited and I couldn’t sleep. I left my house at about 8:00 a.m. and took a bus to Toa Payoh Bus Interchange. When I arrived there, I saw that more than half of my classmates were already waiting and ready to go. Mr. Foo then led us to Pizza Hut by foot because the restaurant was just a stone’s throw away. On the way to Pizza Hut, we took photographs together.

As it was still early and the restaurant was not open for business yet, there were no customers in the restaurant. The restaurant manager came by and told us to stand up and do some warm-up exercises. After we were done with the warm-up, the manager split us into two groups. The first group went into the kitchen and the second group sat at the dining area and played some games. I was in the second group. When it was our turn to enter the kitchen, I was very eager. Firstly, the manager introduced us to some of the kitchen utensils. Secondly, she taught us how to use these utensils. Finally, she took us through the different steps of baking a Hawaiian pizza.

My classmates, Estelle and Yibo, joined in the activity. We all listened to the manager carefully as she spoke only English to us. After we followed the steps, we prepared our own Hawaiian Pizzas. We took many photographs and we were very happy.

We were finally served our food by smartly attired waiters. We sat and talked about the fun we had during the whole process of pizza-making.
Since ancient times, the Egyptian mummy has been regarded as a mystery. It has either been seen as a curse, a guard or in most movies, a supernatural being. As I am intrigued by mummies, I took the opportunity to visit the Mummy Exhibition in Marina Bay with my friends.

We arrived at 1.00pm as the exhibition only opened at 12.30pm. As all of us were excited and had waited for a long time for such an exhibition, we quickly bought our tickets to enter this amazing world.

The exhibits were housed in 5 separate rooms. The first room was the 3D movie room where we got to watch and learn more about mummies. The movie also took us through the life of a mummy before death, the way one is mummified upon death and how they found out about such information. It also explained to us that in ancient Egypt, people believed in both the physical body and the soul. Once one dies, the physical body dies but one’s soul remains and may come back to their physical body. As such, mummification allows ancient Egyptians to protect the physical bodies of a dead.

The process of mummification is also described in the movie. It explained how the whole process of mummification took 70 days and that the process of mummification is akin to a surgical operation. Firstly, they used clean water to clean out the body. They then used a tool to preserve one’s skin. They also used special spices and more clean water to clean the body. They also clean out one’s brain tissues by sticking a stick through the mummy’s nose. They remove all viscera (in exception of the heart, which they feel represents one’s soul) and place them in a bottle, and then insert a lot of special spices and a peace symbol into the body of the mummy. They then use rosin to close up the body and a cotton cloth to wrap the body. When the mummy’s coffin is ready, they will place the mummy into the coffin and give the deceased a sacred funeral. The coffin, together with the mummy is then placed in the cellar and people give the mummies food and water on time every day. This was all discovered, according to the movie by archaeologists through CT scans.

The second and third exhibition rooms displayed what the ancient Egyptians used to worship the mummies, especially in times of trouble as well as the spices, cottons and other paraphernalia used in both the mummification process and also the actual cellar in which the mummy is placed. The last room in the exhibition houses the actual mummy and the blue lighting used made the whole experience a mysterious and unearthly one.

We left the exhibition with more insights to mummies and the mummification process and also the life of ancient Egyptians.
Do you have what it takes to Speak Like A Leader?

There are many good reasons why Toastmasters teaches both communication and leadership skills. People with good communication skills are more likely to advance to leadership positions, and good leaders need effective communication skills to be effective. In other words, if you want to be a leader, you have to learn to Speak Like A Leader.

Have you ever experienced the following symptoms when called upon to make presentations at work or at school:
Feeling tongue-tied, speechless, having your heart pounding frantically, cold sweat, shortness of breath, feeling awkward, shaking, having many butterflies in your stomach, feeling depressed before your presentation?

Indeed, public speaking has very often been ranked as the number one fear for many, ahead of the fear of death! Whether you are working alone or with others, eventually you will need to speak in public to get certain tasks accomplished.

Public speaking isn’t an option!!

Although the global financial crisis is now behind us, its’ impact can still be felt in the way companies approach their operations and in the hiring decisions they make.

Companies have become a lot more cautious and each new initiative or new hire must be justified. As a result, being able to do the technical aspects of a job is no longer enough. Employers now place a greater value and importance in the interpersonal and communications skills of candidates.

Employers want people who are analytical, capable of critical thinking and possess excellent interpersonal and communications skills which are considered as inevitably essential in today’s highly competitive and borderless economies.

Indeed, candidates with the ability to articulate, speak and communicate well are increasingly being sought after by organisations and establishments all around the world.

The EASB Eagles Toastmasters programme is thus aligned with EASB holistic approach to education and provides a common venue for all EASB students and staff to experience and improve their communication and leadership skills that in turn prepares them to be career-ready.

How does Toastmasters work?

A Toastmasters meeting is a safe haven for one to practise public speaking and leadership skills and learn by doing. Through Toastmasters Educational Programmes, members enjoy opportunities to practice and build skills by participating in meetings and filling various roles. They may give prepared or impromptu speeches or serve as timers, evaluators or grammarians. Members may also be called upon to lead a volunteer committee or serve as a club officer.

The Toastmasters Educational Programme offers each member training in communication and leadership skills. The communication and leadership tracks are not mutually exclusive; members may participate in both at the same time, if they wish.

Members progress along each track by working through a series of manuals, and each manual offers a set of projects to complete. Each project includes an evaluation guide, which gives members an easy way to provide and receive immediate feedback for further improvement.